



Donating Stocks to The Page Society

Your commitment to the Page Society is the engine behind our progress. By choosing to support us through a gift of stock, you provide a uniquely powerful resource; these contributions allow Page to receive the full market value of the assets, maximizing the funding available for our strategic initiatives.

Your generosity ensures we have the stability and reach to fulfill our mission of strengthening the enterprise leadership role of the Chief Communications Officer. We are profoundly grateful for your support in helping us shape the future of our profession. Donating stock to Page is a rather simple process, and consists of the following steps:

1. Determine The Shares You Want to Donate

You will need the name of the stock, its ticker symbol, the number of shares you want to donate, and the intended transfer date.

2. Obtain Page's Account Information

To make a stock donation to Page, you will need the following account information:

Full Name	The Arthur Page Society
EIN	23-2290568
Brokerage Firm	Morgan Stanley
Account Number	052-151844-305
DTC Number	0015

3. Fill Out the Appropriate Stock Donation Forms and Return Them to Your Brokerage

Stock donation forms are typically available in your online account portal on your brokerage's website, along with instructions on how to make the transfer/donation. **To be eligible to receive a tax deduction for the current tax year, you need to complete your stock donation by December 31.** Your stock donation is recorded on the day Page receives the gift, not the day you submit the transfer request.



4. Notify Page of Your Intent to Give

Brokerages sometimes report donations of stock anonymously, meaning Page might not know who sent the gift. To alleviate this confusion, simply notify Page via email of your intent to give, the amount you plan to give, and how you would like your gift to be allocated.

Once we receive your gift, Page will send you a gift acknowledgement receipt that lists the date of transfer, the value of the donation, the number of shares, and where/how we allocated your gift. Keep this document for your records for when you next file taxes.

As we look toward the future, we are reminded that our success is built upon the foundation of your support. Many of our donors find that contributing appreciated securities is an especially effective way to give, as it offers significant tax advantages for you while providing Page with immediate, high-impact capital. This level of investment is what allows us to achieve our mission and deliver the world-class insights our members rely on. Thank you for your continued belief in the Page Society and for your extraordinary leadership within our community.

For more information, please contact Sloane Signal, Senior Manager, Fundraising and Partnerships, ssignal@page.org.