



page future leaders experience

Nominations for the class of 2027-2028 will open soon.

The Page Future Leaders Experience is a premier executive development program designed for the next generation of strategic communicators. Although the curriculum is centered on the US business landscape, we actively welcome international candidates seeking to master the complexities of the US market and build a powerful global peer network. Please note that all six in-person sessions are held within the US.

The professional connections and personal friendships I have made from the FLE program have been invaluable. It was especially helpful during the COVID-19 crisis to have colleagues across multiple firms and industries to collaborate and consult with in real-time. Highly recommend the program..

– Jeff Mochal,
LPL Financial
Class of 2019-2020



KEY FACTS OF THE PROGRAM

Duration	A two-year executive education program.
Location	In-person sessions in different U.S. cities; virtual engagement through online platform.
Curriculum	<p>Strategic Leadership for the Future CCO The curriculum is built around six extended learning modules that expand strategic thinking on topics critical to the evolving C-Suite. The program centers on:</p> <ol style="list-style-type: none"> 1. Leadership and Transformation 2. Culture & Employee Engagement 3. Multistakeholder Value 4. Navigating the Geopolitical Landscape 5. Corporate Brand Stewardship 6. CommTech & Data Optimization
Class Size	25 – 30 participants.
Tuition	<p>We will be adding more information soon.</p> <p>(*The fee includes all course materials and meals. Participants are responsible for their own travel and lodging to each of the sessions, which will be held at various locations in the United States.)</p>

NOMINATION PROCEDURE

Overview	To participate in this exclusive program, participants must be nominated by a Page member at their organization. Up to three participants per organization.
Criteria	Nominees should be senior-level communications professionals with the potential to assume the chief communications officer (CCO) role within three to five years.
Decision-making	Once nominated, candidates will be reviewed by a special committee before a final decision is communicated to the candidate.

Program Overview

Two-Year Intensive Learning – Future Leaders Experience offers a comprehensive two-year experience tailored for high-potential communications executives.

CCO-Focused Curriculum – The program uniquely targets the specific knowledge and skills required for the challenging role of chief communications officer.

Exclusive Cohort – A select cohort of high-potential senior communications leaders from Page member organizations and global partner member organizations.

Immersive Format: – Six in-person 3- day sessions that take place across the US, supplemented by continuous virtual engagement events.

As the Communications profession is changing faster than ever, being part of the FLE program has been a great privilege. I got to further my knowledge about the industry from subject matter experts and engage in conversations on global themes. The speakers are real and authentic and you really get to build lifelong friends that you can draw from at any time in your career – a brilliant experience!

– Umayma Abubakar
Mubadala
Class of 2021-2022

Participant Benefits + ROI

FLE has taken my career to the next level. It's given me the opportunity to take a step back from my day-to-day work and think more strategically and purposefully about communications. The community is incredibly valuable and gives you a peer network to test run ideas and collaborate. I can't imagine a better way to more naturally build important relationships and gather the intel I'll need for my continued growth.

– Mark LaVoie
Prosek Partners

Class of 2021-2022

The FLE delivers a dual-track return on investment, providing immediate tools for the organization and a career-defining trajectory for the individual.

Immediate ROI – Each module provides practical frameworks and "intel" that can be applied to day-to-day work immediately.

Direct Access – Modules are led by Page members and leading industry experts who have navigated the profession at the highest levels through interactive discussions and case studies.

A Priceless Network – Participants build a lifelong peer

network across industries to collaborate and test-run strategic ideas.

Global Business Mindset – Further your knowledge of global themes and industry-wide shifts.

Global Business Mindset – Move beyond day-to-day execution to think more purposefully and strategically about communications.



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