



2026 Page Spring Seminar



Phil Wahba
Senior Writer, Leadership,
Fortune

Phil Wahba covers leadership for Fortune, focusing on how the C-suites of corporate America are navigating big changes in stakeholder expectations. His award-winning stories have included deep dives into Costco's secret for success, PepsiCo's talent development machinery, the impact of private equity on retail, and profiles of CEOs at companies like Kohl's and JCPenney. Before joining Fortune, Wahba was a correspondent

at Reuters, where he covered retail and consumer goods, bankruptcies and the 2008 financial crisis. Prior to journalism, he worked as a trade commissioner for the Canadian Consulate in New York. A native of Montreal, he holds a master's degree from Columbia University Graduate School of Journalism and an MBA from the University of Ottawa; he is a CFA charter holder. He has run a full marathon in each U.S. state