



2026 Page Spring Seminar



Michelle Russo
Chief Communications Officer
State Farm

Michelle Russo is an accomplished communications and marketing leader with a track record of driving business goals, elevating brand reputation, and fostering strategic partnerships and stakeholder engagement. As the first-ever CCO at State Farm, she plays a pivotal role in shaping and amplifying the company's voice, aligning with its mission to be a best-in-class company that lives up to its "good neighbor"

promise every day.

Before joining State Farm, Russo served as EVP, Chief Communications & Marketing Officer at the U.S. Chamber of Commerce from 2019 to 2025. Her work there included leading modernization efforts and enhancing the Chamber's reach and impact.

Prior to the Chamber, Russo spent 14 years at Discovery, Inc., including a role as Executive Vice President of Global Communications in London.

Russo holds degrees from the University of Southern California and UCLA and serves on advisory boards and the board for So Others Might Eat. Her early career included work on Presidential campaigns and as a spokesperson at the Federal Communications Commission.