



## 2026 Page Spring Seminar



Jessamyn Katz  
CEO,  
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As CEO of Heyman Associates, Jessamyn sets high standards for client work. She manages the overall success of the firm while also leading major national and global searches. After nearly a decade in New York, she built the firm's West Coast presence and has developed close relationships across varying industries coast-to-coast and is a sought-after advisor.

Jessamyn's intellectual curiosity and passion for getting to know people allow her to lead searches to fill myriad executive-level roles in strategic communications, investor relations, marketing, and other specialties within those functions. She advises clients across sectors, with an emphasis on technology, health care, financial services, nonprofits, and higher education. She is also an active member of the Arthur W. Page Society, is on the board of the Public Affairs Council, and was named one of PRWeek's 2020 Women to Watch.

Jessamyn developed a taste for public relations while still in college through internships at Abernathy MacGregor and Burson-Marsteller and knew she wanted to spend her career around people who build brands and protect their reputations. With two decades of experience in the function of communications, she's a credible counselor to clients and candidates who keeps a close watch on where these functions are heading.

Jessamyn is a cum laude graduate of Bucknell University with a bachelor's degree in psychology and education. Having lived in Texas, Switzerland, New York, and



California, she approaches work and life with a broad worldview. These days, she and her husband Nick, and the newest addition to their family – their daughter Grace – call California wine country home base. Her Papillons, Olivia and Marlowe, are very much enjoying life with a growing family.