



2026 Page Spring Seminar



Darcy Keller
Page Chair,
VP, Head of Corporate Marketing
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Darcy Keller is an accomplished global communications and marketing executive with more than two decades of experience shaping brands, building high-performing teams, and advising senior leaders across the media, finance, and education sectors. She currently serves as Vice President and Head of Corporate Marketing and

Communications at Dimensional, a global investment manager with \$853B in assets under management and decades of expertise applying financial science to maximizing returns while minimizing costs and risk. Her areas of oversight include corporate, executive, external and employee communications, media relations and PR, social and paid media, content marketing, and reputation management.

Previously, Keller spent more than a decade at the Financial Times, where she served as Chief Communications and Marketing Officer and was a member of the FT Group Executive Board. She played a central role in transforming the FT into a digital-first global media brand—leading communications for its \$1.3 billion sale to Nikkei, shaping the Nikkei-FT brand partnership, and overseeing communications and marketing for strategic initiatives, product launches, and acquisitions. She has also served as Senior Vice President of Corporate Affairs for the Professional division of Pearson, a global education and learning company.



Keller is a Board Trustee and Executive Committee member as well as Chair of the Arthur W. Page Society. Her work has been recognized by PRWeek, The Holmes Report, and the British Media Awards, among others.

Earlier in her career, she developed programs for the Media Council at the Paley Center for Media and worked for Liz Carpenter, journalist, author, and press secretary to President Lyndon B. Johnson and First Lady Lady Bird Johnson.

Keller holds a BA in journalism from the University of Texas at Austin, where she was a senior fellow in the College of Communication and graduated with high honors. She lives in Austin, Texas, with her husband, Jarrett, and their children Joni, Wynne, and Hugo.