



2026 Page Spring Seminar



Brandon Marshall
Entrepreneur, Media Personality,
NFL Legend

Brandon Marshall is a former NFL star turned media executive, entrepreneur, and leading voice in mental health advocacy. His recent partnership with Netflix marks the next evolution of a career defined by impact, authenticity, and reinvention. As an executive producer and on-screen contributor for Netflix's *The White House*, Marshall plays a key leadership role both behind and in front of the camera, helping shape

premium unscripted storytelling at the highest level.

A visionary creator and proven media force, Marshall is the founder of *I Am Athlete* (IAA), the wildly successful podcast and digital platform that quickly amassed millions of fans and YouTube subscribers. Co-hosted alongside fellow professional athletes, IAA delivers bold, unfiltered conversations that extend far beyond sports—exploring culture, identity, power, and society in a way that resonates with a broad and engaged audience.

Before his rise in media, Marshall spent 12 seasons in the National Football League, establishing himself as one of the most prolific wide receivers of his generation. Known for shattering records and earning top honors throughout his career, he built a legacy rooted in excellence, intensity, and fearlessness. Retirement only expanded his platform and influence.

Marshall is also the founder and CEO of *House of Athlete*, a next-generation lifestyle wellness brand dedicated to providing athletes at every level with access to



elite mental and physical performance resources. Drawing from his own lived experience, he has transformed personal challenges into a purpose-driven movement focused on longevity, wellness, and unlocking human potential. Through House of Athlete and HOA+, he continues to break stigma while delivering real, accessible tools for mental and physical health.

In addition to his entrepreneurial work, Marshall is a two-time Emmy nominee for his role as a host on Inside the NFL and has been a recurring guest on The Drew Barrymore Show, seamlessly bridging sports, entertainment, and culture.

As an executive producer and contributor on Netflix's The White House, Brandon Marshall continues on his path as a pioneer and thought leader in the new media space.