



2026 Page Spring Seminar



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Bradley Akubuiro is a Partner at Bully Pulpit International, where he leads corporate reputation counsel for some of the world's most notable brands. He is also the author of *Faster. Messier. Tougher.: Crisis Communication Strategies in an Era of Populism, AI, and Distrust.*

Previously, he was Chief Spokesperson and Head of Global Media Relations for Boeing, guiding

the aerospace giant through the 737 MAX crisis and COVID-19. He has also led global media relations and public affairs for the Fortune 50 company formerly named United Technologies, advised Rev. Jesse Jackson Sr., and served as a governance reform consultant in post-conflict Liberia.

A nationally recognized expert, Bradley has been quoted by outlets like Bloomberg, Axios, and The Boston Globe, and his columns have been featured in Forbes, Business Insider, and Inc. Magazine where he is a regular columnist. In 2022, Bradley was named 40 Under 40 by both PRWeek and Crain's Chicago Business. He serves on the boards of The Institute for Public Relations, The 19th News, and Northwestern University's Medill School where he teaches as a member of the Integrated Marketing Communications faculty. Bradley is driven by a belief that communication is a vehicle for systemic change.