

## 2025 Page Spring Seminar



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Steve Soltis is an Executive-in-Residence at the University of Virginia Darden School of Business where he teaches MBA leadership communication courses. A 35-year veteran of corporate communication, Soltis led executive- and CEO communication at The Coca-Cola Company, UPS and MCI before co-founding Arvo Advisory, a firm that helps leaders bridge communication strategy to corporate business strategy. In 2018, Soltis

co-founded the UVA Darden Leadership Communication Council, an advisory group that also includes several Page members.