

2025 Page Spring Seminar



Damon Jones Chief Communications Officer, P&G

Damon Jones leads efforts to ensure the world's largest consumer goods company is recognized as one of the most trusted brands in the world. He oversees a consumer-centric communications organization that spans more than 180 countries.

The 500-person strong global communication discipline led by Jones advances P&G's growth strategy while building and protecting the image and reputation of the world's largest

consumer goods company and its portfolio of nearly 100 industry-leading brands. The discipline includes influencer marketing, brand and corporate communications, digital and social media, stakeholder engagement, issues advocacy and crisis management.