



2025 Page Spring Seminar



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Bevin M. Maguire is currently the CCO and VP of Corporate Communications and Brand for Applied Materials in Silicon Valley. Previously she was the CCO at Honeywell, based in Charlotte, N.C. Bevin spent 25 years at IBM, holding both marketing and communications roles across the company, including four years as CMO and head of Communications for Global Technology Services (later

spun off to form Kyndryl). Bevin led marketing and communications for IBM Consulting across the growth markets, based out of Shanghai, China. Bevin started her career at The Rockefeller Group in New York City. Bevin chairs the alumni award committee for New York University's College of Arts & Science Alumni Board.