



2025 Page Spring Seminar



Andy Pharoah
Vice President of Corporate
Affairs & Sustainability,
Mars, Incorporated

Andy Pharoah joined the Mars Leadership Team in 2016 and serves as the Vice President, Corporate Affairs & Sustainability.

In his role, Pharoah leads the company's communications, government relations, stakeholder engagement, and corporate brand. His responsibilities include management team and Board of Directors effectiveness. Pharoah also

stewards Mars, Incorporated's ambitious sustainability objectives and the programs in place to make the company's operations Sustainable in a Generation.

Prior to his current role, Pharoah served as Senior Vice President of Corporate Affairs, Sustainability & Strategy for Wrigley, a segment of Mars, Incorporated. His responsibilities encompassed all aspects of Corporate Affairs, leadership of Global Sustainability, and leadership of the strategy process. He originally joined Wrigley in 2008 as European Corporate Affairs Director.

A native Londoner, Pharoah began his career in U.K. politics. He then spent 13 years with the international communications consultancy Hill & Knowlton, where he worked with a wide range of companies, governments and NGOs as Head of the Corporate Practice for Europe, Middle East, and Africa.

Pharoah holds a bachelor's degree in politics from the University of Leicester. He has been living in the US for a well-over a decade and has finally begun to understand and enjoy baseball. He is the President of the Washington National



Opera Board and a Board Member of the Asia Society, British-American Business Council, and The LAGRANT Foundation.