



## 2025 Page International Exchange



**Vivi Hollertt**  
**Vice President,**  
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Vivi Hollertt is Vice President, Chief Sustainability and Communications Officer at Nouryon. She is responsible for developing and overseeing Nouryon's Global Sustainability agenda, including chairing its Global Sustainability Network. She also leads the company's Global communications function, which includes overseeing the company brand, internal communications,

media relations, crisis communications, and digital communications.

Ms. Hollertt joined Nouryon's predecessor company in 2014. Prior to that, she worked for FleishmanHillard, a global communications agency, where she was a Director for international accounts at several multinationals, including Royal Philips N.V. She was also a spokesperson for Heineken International.

Ms. Hollertt serves on the Executive Steering Committee of the Nouryon Women's Network. She is also co-chair of Arthur W. Page Society in the Netherlands, the premier global professional association for senior strategic communication leaders. Ms. Hollertt graduated cum laude with a master's degree in International Communication Management from The Hague University of Applied Sciences in the Netherlands, and a bachelor's degree in Integrated Communication Management from the University of Applied Sciences in Utrecht, the Netherlands.