

2025 Page International Exchange



Marike Westra
Chief Communications &
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Marike joined COFRA Holding in 2016 and is part of COFRA's management team, responsible for strategic communications and sustainable impact across the Brenninkmeijer family enterprise.

Marike brings over 25+ years of experience of building and leading diverse teams in business and philanthropy. Prior to joining COFRA, Marike was SVP, Group

Communications & Investor Relations at Royal Ahold, after six years at Philips, where she worked in Healthcare and later as Global VP, Integrated Communications at Philips Lighting. She began her professional career at Excerpta Medica (later part of Elsevier) as a global director in strategic communications and then in corporate relations.

Marike is also a Board Member of the COFRA Foundation., and sits on the Stewardship Council of the Wellbeing Project, a global movement that is building a culture for inner wellbeing for changemakers.

She has a BA in Philosophy from Vassar College, New York, and an MPhil from the University of Cambridge. She also holds an Executive MBA from Wharton Business School.