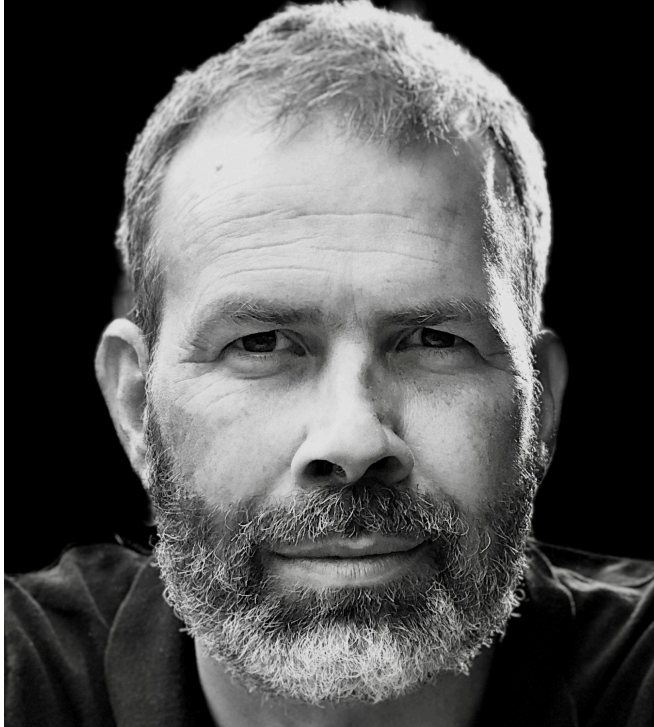




2025 Page International Exchange



Marc Cloosterman
Senior Advisor, Team Farner, &
Co-Founder
The Scriptorium Initiative

Since stepping down from my role as chief executive officer at VIM Group | Team Farner in 2024, I've opened a new chapter—one focused on exploration, guidance, curiosity, and building things that matter. I now combine advisory work, board roles, investments, and research in areas where business, communication & brand, and technology converge.

The rise of artificial intelligence (AI) feels strikingly familiar—like the early days of the internet. It's massive, misunderstood, and full of promise. That's why, since late last year, I've been pouring time and energy into co-founding a new think tank: Scriptorium Initiative, an initiative at the frontier of communication and AI.

I'm proud to serve as a senior advisor and shareholder at Team Farner, a European communications consultancy with 700 colleagues and a home base in Zurich. Next to this role, I'm a member of the board of trustees of Page Society. At Quadrum Capital, I sit on the advisory board, supporting the founders of this entrepreneurial private equity firm.

If there's a common thread running through it all, it's a belief in the power of communication, strategy, and design—to move things forward and to connect with people.