



2025 Page International Exchange



Alice Steenland
Chief Strategy, Sustainability & Marketing Officer,
Signify

Alice Steenland joined Signify, the global leader in lighting technologies, in January 2022 as Chief Strategy & Sustainability Officer and a member of the company's Leadership Team. As of 2024, she is now leading six functions for the company: Strategy & Market Intelligence, Sustainability, Environment, Health & Safety, Public & Government Affairs, Commercial Excellence, and Integrated Brand, Communications & Marketing.

Previously, Alice was the founding Chief Sustainability Officer of Dassault Systèmes, a global leader in virtual twin technologies, and for the ten years prior served as the founding Chief Corporate Responsibility Officer at financial services firm AXA Group, where she helped the company rise to a leading position in global sustainability rankings, thanks in part to a pioneering responsible investment strategy including the landmark decision to divest from coal and, later, tobacco. Prior to joining AXA, she led the investor research arm of Vigeo (now a subsidiary of Moody's), worked in the business consulting unit of Arthur Andersen, and acted as an independent consultant in the field of strategic planning for Save the Children USA.

Alice currently serves as a board member of ShareAction, a guest lecturer at the University of Groningen, and as an advisory committee member at the Yale School of Management and the impact fund Giant Ventures. Alice Steenland received her bachelor's degree in Human Biology from Stanford University and an MBA from the Yale School of Management.