



## 2025 Page Annual Conference



**Zack Kozlak**  
**Head of the U.S.**  
**TrailRunner International**

Zack Kozlak serves as TrailRunner International's Head of the United States, based in New York. As Head of the U.S., Zack has responsibility for all U.S. offices and the firm's U.S. client portfolio. Zack has been with TrailRunner International since its inception in 2016, serving many roles across the firm, including most recently as Managing Director and Head of Client Success. Zack specializes in advising global companies on financial

communications, corporate reputation, crisis and issues management, executive thought leadership, and landmark events like complex M&A transactions and other sensitive shareholder engagements. Prior to joining TrailRunner, Zack worked in the New York office of Burson. Prior to that, he worked for the Boston Red Sox on several key initiatives, and in Washington, D.C. for U.S. Senator Amy Klobuchar (D-MN).