



2025 Page Annual Conference



Tina McCorkindale
President & CEO,
Institute for Public Relations

Tina McCorkindale, Ph.D., APR, is the President and CEO of the Institute for Public Relations, a global industry nonprofit association and think tank devoted to research public relations and communications. She has 25 years of industry experience and her research focuses on critical industry topics, such as disinformation, generative AI, and behavioral science. McCorkindale serves on various industry boards and has received

numerous awards for her contributions to the public relations and communications profession. In 2019, she was one of 40 national leaders selected to participate in the U.S. Department of Defense's 91st Joint Civilian Orientation Conference. She lives in Seattle.