



2025 Page Annual Conference



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Shannon Susko is a seasoned communications professional with more than two decades of strategic, financial and crisis communications experience. She advises management and boards of public and private companies on situations that impact valuation and reputation, leveraging data-backed and insight-informed communications strategies designed to build and maintain trust and credibility. She served as Chief Communications Officer for Centene

Corporation, a Fortune 22 company that provides access to quality, affordable care to more than 28.6 million people. Previously, Shannon was Managing Director and Co-Head of Strategic Situations and Investor Relations for Edelman Smithfield – the financial communications boutique within global communications firm Edelman.

She was Vice President of Communications at Global Strategy Group, where she advised clients on strategic communications, mergers and acquisitions, shareholder activism, CFIUS, and issues and reputation management. Shannon spent a decade at TriWest Healthcare Alliance, a Department of Defense managed care support contractor responsible for the administration of the military's healthcare program – TRICARE. She is the founder of Susko & Co., where she advises boards and management teams on strategic communications strategies. Shannon is also a member of Weber Shandwick's Global Senior Advisors Council and serves as a Senior Advisor for Real Chemistry. She is a member of the Arthur Page Society, the American College of Healthcare Executives, the Healthcare Businesswomen's Association, 100 Women in Finance, World 50, and CHIEF. She holds a BA from the University of Pennsylvania and an MBA from the W.P. Carey School of Business at



Arizona State University. Shannon is a trained Lean Six Sigma Green and Black Belt. She is also an avid Lego builder, loyal Eagles fan, and proud Mom to two amazing, soccer-loving kids.