



2025 Page Annual Conference



Ron DeFeo
Executive Vice President,
Communications and Marketing
& Chief Communications Officer,
American Airlines

Ron DeFeo has been a senior leader at three of the world's most respected companies – The Home Depot, Darden Restaurants and American Airlines. Beyond his functional responsibilities, Ron has served as a trusted counselor and partner to CEOs and other c-suite leaders in managing a wide-range of issues and making critical business decisions.

Ron currently serves as the Executive Vice President of Communications and Marketing at American Airlines. He also is the airline's Chief Communications Officer. Ron has been at American for ten years and leads the 180-person team responsible for all internal and external communications, marketing, sponsorships, community affairs, team member recognition, and event management. Prior to joining the airline, Ron spent nearly four years at Darden Restaurants where he was Senior Vice President of Communications, leading internal and external communications. Before that, he was at The Home Depot for more than eight years and was promoted to lead the external communications team. Early in his career, Ron spent nearly four years at Ketchum.

Ron earned a bachelor's degree in communication from DePauw University and a Master of Business Administration from the Terry College of Business at the University of Georgia.