



2025 Page Annual Conference



Roger Bolton
Former CEO,
Page

Roger Bolton is the former CEO of Page, the premier global professional association for senior corporate communication executives. He is also a former member and chair of the Page Board of Trustees. Previously, Bolton served as senior vice president of communication at Aetna, where he also chaired Aetna's Council for Organizational Effectiveness, with responsibility to lead corporate culture change in a strategic business transformation.

Before Aetna, Bolton led IBM's global media relations and directed communication for the IBM server and software groups.

Prior to his business career, Bolton was assistant secretary of the Treasury for public affairs under President George H.W. Bush; assistant U.S. trade representative for public affairs under President Reagan; and special assistant to President Reagan in the White House, with responsibility for the president's relations with business.

He also was a press secretary and chief of staff in the U.S. Congress and chief political reporter for the Marion (Ohio) Star.

Awards and honors:

- Alexander Hamilton Medal for Lifetime Achievement from the Institute for Public Relations
- U.S. Treasury Distinguished Service Award
- John W. Hill Award for Lifetime Achievement from PRSA-NY
- PR News Hall of Fame
- Lifetime Achievement Award from Trust Across the World



- 100 Most Influential in Business Ethics from Ethisphere Institute

Current boards:

- Arthur W. Page Center for Integrity in Public Communication at
- Pennsylvania State University
- The Ohio State University School of Communication Advancement Board