



2025 Page Annual Conference



Rochelle Ford
Chief Executive Officer,
Page Society

Rochelle L. Ford, Ph.D., APR, is the Chief Executive Officer of Page Society, the leading global community of senior communications leaders. A seasoned scholar, non-profit executive, and DEI advocate, Rochelle has a proven track record of driving innovation, mentoring future leaders, and advancing the communications profession.

Prior to Page, Rochelle served as president of Dillard University, where she strengthened the university's financial health, elevated its reputation, and championed diversity. At Elon University, she enhanced academic programs as dean of the School of Communications. As chair of the Public Relations Department at Syracuse University's Newhouse School, she led the program to win PRWeek's Education Program of the Year. Her work reflects a deep commitment to leadership excellence and shaping the future of the profession.

Specialties: Strategic Leadership, Communications Innovation, Diversity, Equity & Inclusion, Organizational Impact, and CCO Development.