



## 2025 Page Annual Conference



**Krista Pilot**  
**Senior Vice President &**  
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Krista Pilot is Senior Vice President and Chief Communications Officer for AT&T, where she is responsible for strategic oversight of all external and internal communications. She joined AT&T from PepsiCo, where she served in a variety of roles with increasing seniority during her 11-year tenure there. Notably she gained extensive international experience across both Communications and Government

Affairs, with postings in Dubai, UAE and Geneva, Switzerland. In addition to PepsiCo, Krista also spent time on the agency side at DKC Public Relations, and worked in a variety of government affairs and communications roles for United Technologies Corporation (now Raytheon Technologies, post-merger). Krista is a graduate of Colgate University and received her MBA from the Smith School of Business at the University of Maryland.