



2025 Page Annual Conference



John Stoll

Global Head of News Partnerships
and Media Strategy, X

John Stoll is the head of news partnerships and media strategy at X, giving him oversight of public relations and promotion of news on the platform. He's been working with X since the 2023 acquisition. John spent 13 years at The Wall Street Journal as a reporter, editor and columnist. Prior to WSJ, he worked at Automotive News. He lives in Detroit.