



2025 Page Annual Conference



Joe Cohen,
Chief Marketing and
Communications Officer,
AXIS

Joe Cohen serves as Chief Marketing and Communications Officer at AXIS (NYSE: AXS), a global provider of specialty insurance and reinsurance with a presence that spans North America, Europe, Latin America, Asia-Pacific and Bermuda.

Mr. Cohen leads the Company's global in-house marketing and communications team. He is

responsible for guiding corporate and brand reputation, marketing and advertising, digital marketing, financial communications, corporate philanthropy, event marketing, PR, and internal/change management communications. In 2016, he joined AXIS as the Company's Chief Communications Officer, where he led global external and internal communications.

Prior to joining AXIS, Mr. Cohen served for two years as SVP of Communications for KIND Healthy Snacks (now part of MARS). Previously, he spent 15 years at MWW (then part of Interpublic Group) where he rose to become a senior leader in the agency's brand marketing and corporate communications practices.