

2025 Page Annual Conference



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As a Partner in the Strategy & Reputation practice of FGS Global in Berlin, Christopher Storck deals with the transformation of companies and the new demands this presents to their communication functions. His consulting activities focus on the formulation and dissemination of strategies, the establishment and protection of economically relevant reputations as well as the reorganization and further development of communication

departments across disciplines and organizational borders.

For more than 25 years at FGS Global, Christopher has helped international organizations develop their communication functions to best support the implementation of corporate strategy. This always involves making the most efficient use of available resources to achieve maximum impact.

Christopher has been combining practice and science throughout his career. After teaching master classes at the University of Münster he was appointed Professor of Strategy and Communication Management at Quadriga University Berlin. Since 2013 he has been serving on the scientific advisory board of the German Association of Communicators (BdKom). From 2007 to 2020 he also held a leading position in the Communication Controlling Section of the International Controller Association.

Prior to joining FGS Global in 2000, Christopher was an assistant professor at the University of Cologne and headed the editorial team of a scientific magazine for

international and ethnic conflict management. He studied Eastern European History, Philosophy and Slavic Studies at the Universities of Cologne and Prague, holds degrees as a Master of Arts and a Doctor of Philosophy, and is a certified business coach of the EBS University for Economics and Law in Wiesbaden. Christopher is a captain in the reserve of the German Armed Forces.

Online Publications in English:

- Storck, C. et al. (2025). The Perfect Communication Machine: Integrated, Topic-Centered, Data-Based ([Mastering CommTech: Unlocking the Potential of Digital Transformation in Corporate Communications, 477-513](#)).
- Storck, C. (2021). Accepting the transformation challenge. FGS Global: March 29, 2021.
- Storck, C. (2018). Future-proofing communications – trends, challenges, approaches. LinkedIn.
- Storck, C. (2016). Co-driving integrated reporting: an evolution in organizational thinking (IPRA Thought Leadership Essays, 192). London: International Public Relations Association.
- Storck, C. (2012). Joining up the Pillars. Communication Director 7 (4), 82-85.