



2025 Page Annual Conference



Christopher Graves
Founder,
The Resonance Code LLC

Graves combines more than 40 years' experience across three domains on three continents, including: news media; communications & influence; and behavioral science.

Chris served as network news chief for both CNBC Asia and CNBC Europe and spent 18 years with The Wall Street Journal. He served as Regional CEO (APAC), then Global CEO and Chair for Ogilvy Public Relations.

Graves pioneered a behavioral science research methodology that reveals the human Sensemaking Genome™. This innovation has now won seven global awards, including the highest in the research community, and is the foundation of his new venture, The Resonance Code LLC.

Graves was awarded a prestigious Rockefeller Foundation Bellagio Residency for his work in behavioral science. He was elected life member to the Council on Foreign Relations in 2010. Chris writes regularly for the Harvard Business Review and appears on TV as a guest expert.