



2025 Page Annual Conference



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Brittany is a Managing Partner at Communications Analytics firm, Point 600. She leads communications measurement and analytics for clients including The Home Depot, Hewlett Packard Enterprise, Intel, Sony Interactive Entertainment, and PepsiCo. She is a lecturer at The University of Texas at Austin where she teaches communications analytics.

Brittany was named to the PRWeek Dashboard 25 list in 2023 and 2022, a global list of the top 25 influencers in CommTech. Brittany is a member of the IPR Measurement Commission and the International Association of Measurement and Evaluation of Communication (AMEC).