



2025 Page Annual Conference



Ash Spiegelberg
Partner, Technology, Media & Telecoms Global Lead, Brunswick Group

Ash is a strategic communications advisor with 20 years of global experience. Currently serving as global head of Brunswick's Technology, Media, and Telecommunications (TMT) group, he specializes in advising clients on corporate reputation, financial situations—such as M&A, IPOs, shareholder activism, and debt restructurings—and issues and crisis

communications. Since joining Brunswick in 2004, Ash has worked across the U.S., Asia, Europe, Africa, and the Middle East and has held several leadership roles. He spent five years in the firm's London office, spearheaded the launch of the Abu Dhabi office during a five-year period in the UAE, and led the San Francisco office from 2018 to 2022. His extensive experience spans advising over 400 companies, including global leaders: Airbnb, AWS, AT&T, Apple, Coinbase, DoorDash, Google, Meta, Nvidia and Universal Music Group. Business Insider has repeatedly featured Ash as a leading technology and IPO communications advisor. Early in his career, he worked in film, television, and advertising production. He is also an alumnus of Harvard Business School's Executive MBA Program for Leadership Development.