



2025 Page Annual Conference



Alan Murray
Founding President,
WSJ Leadership Institute

Alan Murray is the founding president of the WSJ Leadership Institute, which was established to provide peer learning opportunities for corporate executives. The Institute includes The Wall Street Journal CEO Council, as well as the CFO, CMO, and CIO Networks.

Previously, Murray spent ten years at Fortune Media, where he served as editor-in-chief and then CEO. He was

responsible for establishing Fortune as an independent company and is credited with turning around the 94-year-old media brand. While at Fortune, he wrote the CEO Daily newsletter and hosted the Leadership Next podcast. He also served for two years as Chief Content Officer for Time Inc.

Before joining Fortune, Murray spent two years as president of the Pew Research Center. Prior to that, he had a two-decade career at The Wall Street Journal, where he was Washington Bureau Chief and then Deputy Managing Editor, overseeing all digital, conferences, books and video operations. He also spent three years as Washington Bureau Chief for CNBC, where he cohosted Capitol Report nightly.

Murray is the author of five books, including, most recently, *Tomorrow's Capitalist: My Search for the Soul of Business*. He is the recipient of the Ellis Island Medal of Honor, the Arthur W. Page Center Integrity in Public Communications award, and multiple journalism awards.



He was a Morehead Scholar at the University of North Carolina, holds a MSc. degree in economics from the London School of Economics and completed the Senior Executive Program at the Stanford School of Business.