



2024 Page Spring Seminar



Roger Bolton
President, Page

Roger Bolton is the president of Page, the premier global professional association for senior corporate communication executives.

Previously, Bolton served as senior vice president of communications at Aetna with responsibility to lead culture change in a strategic business transformation. Before Aetna, Bolton led IBM's global media relations and directed communications for the IBM server and software groups.

Prior to his business career, Bolton was assistant secretary of the Treasury for public affairs under President George H.W. Bush; assistant U.S. trade representative for public affairs under President Reagan; and special assistant to President Reagan in the White House, with responsibility for the president's relations with business and labor.