



## 2024 Page Spring Seminar



**Marc Cloosterman**  
**Chair, 2024 Spring Seminar**  
**CEO, VIM Group**

As founder of VIM Group, Marc has been responsible for its global expansion and for developing the business into a leading brand transition firm – working with a range of clients, from well-known multinational companies representing a variety of sectors, to non-profit organisations.

Marc is author of Future Proof Your Brand, he is an accomplished speaker and blogger on various global

platforms. He is co-chair of the Page working group on Corporate Brand , country chair of Page in Germany and The Netherlands and ambassador of the working group on Brand Leadership of the European Association of Communication Directors. Out of offices in London, New York, Amsterdam and Munich a wide array of clients are served. Clients include Hitachi, Deutsche Telekom, Reckitt, ABB, Volkswagen, FIFA, ING Group, SkyTeam, Bosch, Air Liquide, Merck, BMW, Randstad, Medtronic and Barclays.