



2024 Page Spring Seminar



Eliot Mizrachi **Vice President, Communications & Content, Page**

An experienced non-profit executive and strategic communicator, Eliot Mizrachi is a member of the leadership team at Page, the world's premier professional association for chief communication officers and other senior comms leaders. Eliot develops organizational strategy and KPIs and is responsible for Page content, which includes all of Page's research, reports and related resources; podcasts (he hosts Page's New CCO podcast); newsletters;

website and blog; and Page Conversations. He also oversees Page's professional development programs, including webinars and the Future Leaders Experience, a two-year executive education program rooted in Page thought leadership.

Prior to joining Page, Eliot was senior director of communications for the Entertainment Software Rating Board (ESRB), the self-regulatory body for the video game industry. Eliot managed media relations and communications, working especially closely with the government affairs teams – including a 2012 Supreme Court case testing the validity of state laws restricting the sale of certain video games to minors – and developing Public Service Announcement campaigns in partnership with public officials and major league sports franchises.

Before the ESRB, Eliot held communications positions in New Jersey state government with the Board of Public Utilities and the Office of the Governor, where he supported diplomatic affairs and Jewish community outreach.



Eliot received a bachelor's degree in political science from Syracuse University in 2000, and a master's in communications management from Syracuse's Newhouse School of Public Communications in 2011. He lives in Huntersville, NC with his wife Meg and two sons, Ari and Leo.