

2024 Spring Seminar Sponsorships

Sponsor	Amount	Remaining	In-Person and Pre/Post-Event Recognition
Title	\$40K	1 of 1	<ul style="list-style-type: none"> • Lead stage recognition - <i>verbal recognition as lead sponsor each day</i> • Special thanks in Opening Remarks • Primary position on thanks to each day's sponsors <ul style="list-style-type: none"> ◦ Slides during breaks - <i>displayed in meeting room</i> ◦ Sponsor thanks at end of each day ◦ Pre-event note to members ◦ Post-event communication to members with links to session records and takeaways • Prominent thanks during Thursday Night Dinner • Digital signage recognition in foyer throughout the two-day program • 1983 Circle recognition - <i>our highest level of recognition, 1983 Circle sponsors are recognized at all large events and in other ways throughout the year</i>
Half-Day	\$10K	3 of 3 1 Thursday AM 1 Thursday PM 1 Friday	<ul style="list-style-type: none"> • Verbal callout during Opening Remarks • Special thanks the day you sponsor • Prominent position on thanks to sponsors during portion you sponsor (excludes dinner) <ul style="list-style-type: none"> ◦ Slides during breaks - <i>displayed in meeting room</i> ◦ Sponsor Thanks at end of each day ◦ Pre-event note to members ◦ Post-event communication to members with links to session records and takeaways • Digital signage recognition in foyer throughout the two-day program • Gold-Level recognition - <i>recognized throughout the year at the Gold level</i>

Wednesday Welcome Reception and Dinner	\$5K	2 of 2 2 remain for Wednesday reception and dinner	<ul style="list-style-type: none"> • Primary recognition during reception and dinner • Prominent thanks during the dinner <ul style="list-style-type: none"> ○ Event signage - <i>all onsite signage</i> ○ Post-event communication to members with links to session records and takeaways • Digital signage recognition in foyer throughout the two-day program • Bronze-Level recognition - <i>recognized throughout the year at the Bronze level</i>
Thursday Evening Reception	\$2.5K	4 of 4 4 remain for Thursday reception	<ul style="list-style-type: none"> • Primary recognition during pre-dinner reception • Prominent thanks during the dinner <ul style="list-style-type: none"> ○ Event signage - <i>all onsite signage</i> ○ Post-event communication to members with links to session records and takeaways • Digital signage recognition in foyer throughout the two-day program • Bronze-Level recognition - <i>recognized throughout the year at the Bronze level</i>
Thursday Dinner (Primary)	\$7.5K	2 of 2 2 of 2 remain for awards dinner	<ul style="list-style-type: none"> • Verbal callout at the dinner • Dinner (Thursday) sponsor recognition in the printed dinner program • Primary thanks during the dinner <ul style="list-style-type: none"> ○ Event signage - <i>all onsite signage</i> ○ Post-event communication to members with links to session records and takeaways • Digital signage recognition in foyer throughout the two-day program • Silver-Level recognition - <i>recognized throughout the year at the Silver level</i>
Combined: Breaks, Breakfasts & Lunches	\$5K	6 of 6 Across all breaks, breakfasts and lunches	<ul style="list-style-type: none"> • Primary recognition during 3 breaks, 2 breakfasts and 2 lunches (shared with other break sponsors) • Prominent thanks during these sessions <ul style="list-style-type: none"> ○ Event signage - <i>all onsite signage</i> ○ Post-event communication to members with links to session records and takeaways • Digital signage recognition in foyer throughout the two-day program • Bronze-Level recognition - <i>recognized throughout the year at the Bronze level</i>

General	\$1K	(NA)	<ul style="list-style-type: none">• Thanks during each day's program<ul style="list-style-type: none">○ Event signage - <i>all onsite signage</i>○ Slides during breaks - <i>displayed in meeting room</i>○ Post-event communication to members with links to session records and takeaways• Bronze-Level recognition - <i>recognized throughout the year at the Bronze level</i>
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