



2024 Page Annual Conference



Brian Besanceney
Former Walmart & Boeing CCO

Brian Besanceney is a senior corporate affairs leader and two-time Fortune 50 CCO who has helped some of the world's most iconic and recognizable brands navigate critical transformations and protect their reputations at historic junctures. Most recently, Besanceney served as chief communications officer and senior vice president of Communications for The Boeing Company. Before joining Boeing, Besanceney was the first-ever CCO for Walmart Inc. He previously held

several senior corporate affairs roles at The Walt Disney Company. He spent 13 years in executive roles in the public sector, including the U.S. Department of State, the U.S. Department of Homeland Security and the White House, where he served as deputy communications director for President George W. Bush.