



2024 Page Annual Conference



AnnaMaria DeSalva Global Chairman, Burson

AnnaMaria DeSalva is the global chairman of the Burson Group, the global communications leader purpose-built to create value for clients through reputation. She is also a member of the Executive Committee of parent company WPP plc, the creative transformation company.

From June 2019 and until the creation of Burson through the merger of BCW and Hill & Knowlton in July 2024, AnnaMaria served as global chairman

and CEO of Hill & Knowlton, one of the world's foremost strategic communications firms with more than 70 offices across nearly 40 markets globally. Before joining H&K in 2019, AnnaMaria served as Chief Communications Officer at DuPont, and subsequently as a senior advisor to Ed Breen, CEO of DowDuPont, as he advanced the separation and launch of new independent public companies. Prior to DuPont, AnnaMaria was head of corporate affairs for biopharmaceutical innovation at Pfizer, an advisor to the U.S. Food and Drug Administration, and head of the global healthcare practice of Hill & Knowlton. Earlier, at Bristol-Myers Squibb, she led global public affairs for the oncology business and served as director of the Bristol-Myers Squibb Foundation.

AnnaMaria spent seven years on the boards of Fortune 500 companies, most recently as a member of the board of directors of RXO [NYSE: RXO], where she chaired the Nominating, Governance, and Sustainability Committee and previously served as vice chairman of the board of directors of XPO Logistics [NYSE: XPO]. AnnaMaria serves on the Board of Visitors of William & Mary, is a Trustee of the



Committee for Economic Development of the Conference Board, a member of the Partnership for New York City, and a member of The Economic Club of New York.